

LIVE MUSIC AND ENTERTAINMENT AS PROMISED

Wild Rose Rolls Out Summer Entertainment Line-Up; Features Vintage Rock, New Country, Iowa Artists, Covers & Comedy

JEFFERSON, Iowa (June 13, 2016) — Wild Rose Casino & Resort has rolled out a summer entertainment line-up with something for everyone. It's a little bit country, and a little bit rock n' roll, with some laughs thrown in for good measure.

Among the headliners in the Greene Room Events Center are Blood, Sweat & Tears, Hairball and BJ Thomas as well as comedians John Caparulo and Z*Stonish (hypnotist and comic).

“From day one, a major part of our value proposition to Greene County and the surrounding area hinged on filling the publicly recognized entertainment void with quality music, concerts, shows and events,” said **Aaron Harn**, marketing director. “While it may be trite, ‘if you build it, they will come’ aptly describes what we have experienced over the past year as we featured a mix of old favorites and rising stars.

“We are continuing that momentum this summer and offering music or other entertainment nearly every week,” he added.

The **Greene Room Events Center's** summer lineup includes:

June 18	<i>Blood Sweat and Tears</i> , featuring Bo Bice and Dylan Elise
July 8	<i>John Caparulo</i> , (Chelsea Lately, Vince Vaughn Wild West)
July 14	<i>Z*Stonish Hypnotist and Comedian Dinner and Show</i>
August 5	<i>Hairball</i> , Anniversary Celebration, arena rock cover band
August 13	<i>Wild Battle of the Bands</i> , first-time competitive event
September 3	<i>Thompson Square</i> , hot country music duo
November 25	<i>B.J. Thomas</i> , pop, country and gospel

Coaches Corner provides a cozy setting for free concerts and shows that include.

June 24 & 25	<i>Brick Imerman</i>
July 1	<i>Jake McVey</i> , Iowa-born & raised, Billboard Top 10 Touring Band
July 2	<i>The Hold On Band</i> , cover band (Beatles, Kiss, Green Day, U2 ...)
July 22	<i>Echo's V</i> , Iowa Rock 'n Roll Music Association





NEWS RELEASE

“With two distinctly different entertainment venues available at the casino, we can cater to a variety of tastes with artists, bands and shows that weren’t available in this area a year ago,” said **Travis Dvorak**, general manager.

When possible, Wild Rose tries to showcase Iowa talent and rising stars.

“Iowan Jake McVey, for instance, charted with Billboard as one of the Top 10 touring bands in the country, and Echo’s V, a Des Moines band made up of Dowling High School grads, was inducted into the Iowa Rock ‘n Roll Music Association,” Dvorak added.

A WILDLY COMPETITIVE EVENT

Another opportunity for new bands and local artists to strum their stuff occurs on Saturday, August 13, with “Wild Battle of the Bands.” The competition features a cash prize pool of \$1,750, with winners judged on a rubric of four criteria that includes crowd response. Bands are already signing up for the battle. The deadline for sign-up is August 1.

“Audience connection and interaction will be a big part of this event, so we’re inviting participating bands to work their social networks and bring their fans,” Harn explained. “The Wild Battle is a way for us to support local music and expose our guests to a variety of talent.”

Wild Rose Casino & Resort in Jefferson opened for business on July 13, 2015. The complex features an 18,000-square-foot casino with 526 slot machines and 14 table games. In addition to gaming, Wild Rose offers a variety of live music, shows and concerts. The casino is part of an Iowa-based gaming company that owns three properties including casinos in Emmetsburg and Clinton. Since 2006, Wild Rose casino revenues have generated nearly \$30 million for community organizations and projects. In addition, Wild Rose casinos have generated more than \$140 million in state and local taxes.

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